

DEFA Partner

DEFA Power Photo Guide

We love seeing DEFA Power in action! To make sure your photos highlight the design and features of the charger in the best way, here are a few simple tips.

1) Clean and polished

Make sure both the charger and the cable look clean before taking photos.

2) Show the screen clearly

Position yourself to avoid too much glare and reflections on the display.



3) Photos with the cable wrapped around the charger:

Wrap the cable neatly around the charger and place the connector on the left side – not on top.

4) Photos with the cable down:

Cable not connected to car:

Let the cable hang down naturally, but keep any part lying on the ground out of the frame.



Cable connected to car:

If the cable is visible on the ground, make sure it lies flat and tidy.

